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New2You Shoppe Store Manager

FOR IMMEDIATE RELEASE

NEW2YOU SHOPPE ANNOUNCES GRAND REOPENING JANUARY 24

GRAND RAPIDS, Mich. (January 21, 2008) – On Thursday, January 24, New2You Shoppe will celebrate their grand reopening and you are invited to stop in between 10:00 a.m. and 7:00 p.m., at **2929 29th Street**. There will be specials throughout the store and Dave Ramsey ticket holders will receive a 25% discount on one item in the store January 24-31.

The fully funded, 4,000-foot expansion allows for additional retail space, a new processing area and drop-off center, and increased storage space to handle more donations at its current 2929 29th Street store location.

“The need to expand reflects the success of New2You Shoppe. 2007 sales grew 25% from the previous year. The expansion positions the store for more growth—and that translates to more tuition assistance for parents,” said store manager Steven Visser. “We thank God for His gracious provision and everyone who has contributed to the success of New2You, which benefits all Grand Rapids Christian Schools.”

New 2 You Shoppe History

New2You Shoppe, a local, high quality, thrift store whose profits go toward tuition reduction at Grand Rapids Christian Schools, opened its doors in 2004 and reached a milestone of \$1 million in total sales in 2007. With the approval of a tuition grant for the 2008-09 academic school year, the New2You Shoppe will have made available more than \$1 million to reduce tuition for students attending Grand Rapids Christian Schools.

To learn more about how this ministry benefits students, parents, and the Grand Rapids community at large, visit www.new2youshoppe.com, www.grcs.org, or call 616.942.2929.

Media Invited

Media are welcome to attend the grand reopening Thursday, January 24. Questions? Please contact Steven Visser, store manager, at 616-942-2929.

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